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## FOR IMMEDIATE RELEASE

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### Lassiter selected as Enlist™ field specialist in Southeast

**INDIANAPOLIS — Feb. 13, 2013 —** Dow AgroSciences has named Ralph Lassiter as an Enlist™ field specialist. He will provide dedicated technical and agronomic support for the Enlist Weed Control System to growers, distributors and retailers in the Southeast from Virginia to Alabama. Regulatory approvals for the Enlist system are pending.



Lassiter's extensive experience in weed science and agronomy includes field research on Enlist cotton and Enlist soybeans. In addition to multiple field science research roles within Dow AgroSciences, Lassiter was the field station leader at the Greenfield, Ind., research farm. Lassiter has a bachelor's degree in agronomy and a master's degree in weed science from North Carolina State University.



"The years of field research Ralph has conducted are an asset to his new role as Enlist field specialist," says Damon Palmer, Dow AgroSciences U.S. commercial leader, Enlist Weed Control System. "With his background in agronomy and research on Enlist cotton and soybeans, he will be a great resource to customers as they adopt the Enlist system."



Enlist™ field specialists are experts in weed management, application technology and crop research. They also are an integral part of Enlist Ahead, a benefits-based management resource designed for the grower, applicator and retailer. Field specialists will help retailers and seed sellers understand the technology and make sound agronomic decisions for their customers' farms through classroom and in-field training.

“Growers in the Southeast continue to see an increase in glyphosate-resistant and hard-to-control weeds,” Lassiter says. “Bringing new weed management tools to customers will advance modern farming through exceptional performance.”

Visit [Enlist.com](http://Enlist.com) or follow us on Twitter® at [@EnlistOnline](https://twitter.com/EnlistOnline) to learn more about the Enlist system.

### **About Dow AgroSciences**

Dow AgroSciences, based in Indianapolis, Indiana, USA, develops leading-edge crop protection and plant biotechnology solutions to meet the challenges of the growing world. Dow AgroSciences is a wholly owned subsidiary of The Dow Chemical Company and had annual global sales of \$6.4 billion in 2012. Learn more at [www.dowagro.com](http://www.dowagro.com). Follow Dow AgroSciences on [Facebook](https://www.facebook.com/dowagro) and [YouTube](https://www.youtube.com/dowagro) or subscribe to our [News Release RSS Feed](#).

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