



Dow AgroSciences Canada Inc.

Suite 2100 - 450 1st Street Calgary, AB T2P 5H1 Canada Tel 403 735 8800 Fax 403 735 8817

dowagro.ca

For immediate release

Growers speak on first experience with Enlist Weed Control System

Additional growers to participate in 2015 Enlist Field Forward

CALGARY, AB – (April 1, 2015) – Growers who participated in the 2014 Enlist™ corn Field Forward™ program with Dow AgroSciences said they were impressed with the performance of both the Enlist hybrids and the weed control delivered by Enlist Duo™ herbicide. Growers also mentioned the growing need for this new technology, especially now with the identification of glyphosate-tolerant waterhemp in Ontario.

“We wanted to try the new technology for weed control which we are very happy with,” says John Baitley, a farmer from Prince Edward County, Ontario. “It did a bang up job.”

Baitley has a unique challenge in his area. “Here in Prince Edward County, we have a major wine growing region. We have vineyards all around us. Grapes are very susceptible to 2,4-D. In fact, we just can’t use the old formulation of it (2,4-D) around grapes at all. This new one the volatility is a lot less and it pretty much stays where it lands. We’ve kind of proven that here with some soybeans right next door to this corn field. Because of the buffers we had here we had soybeans right alongside of the corn. We had absolutely no damage and we sprayed within three feet.”

“In 2014, multiple Field Forward locations in Eastern Canada saw commercial-sized fields planted with Enlist corn and sprayed with Enlist Duo herbicide. The selected growers worked with our technical representatives to manage the technology according to best management practices and fed the production to their livestock,” says Jeff Loessin, portfolio marketing leader with Dow AgroSciences. “You can watch John Baitley share his experience in the following video.”

[<https://www.youtube.com/watch?v=8yJrRRdxx8>]]

The Enlist Weed Control System is a new herbicide-tolerant trait technology for corn and soybeans that builds on the glyphosate system, providing growers new advantages for the management of hard-to-control and resistant weeds. The traits provide tolerance to Enlist Duo herbicide with Colex-D™ Technology, a proprietary blend of glyphosate and new 2,4-D choline.

Enlist Duo herbicide retains the positive attributes of glyphosate and 2,4-D products, and provides exceptional weed control. The herbicide features Colex-D Technology, which delivers key user benefits, including ultra-low volatility, minimized potential for drift, decreased odour and improved handling characteristics. Enlist Duo is a highly effective burndown treatment and is available commercially now to farmers in eastern Canada.

In 2015, the Field Forward program will continue in Ontario and Quebec throughout this growing season to have more growers experience the technology on their farms. Regulatory authorities in Canada approved Enlist corn and Enlist soybeans in 2012, and Enlist Duo™ herbicide in 2013. Enlist crops have been approved for import by several countries, along with a cultivation approval in the United States. A full commercial launch of Enlist corn will occur in Canada after regulatory approvals have been received in additional key import geographies.

About Dow AgroSciences Canada

Dow AgroSciences Canada Inc. brings innovation to life through people, chemistry and biotechnology in the areas of seed and crop production, and pest management. Dow AgroSciences Canada Inc. is headquartered in Calgary, Alberta, with commercial and research operations across Canada. Key research facilities include corn and soybean breeding in St. Marys and Blenheim, Ontario, cereals breeding in Nairn, Ontario, and a global canola research center in Saskatoon, Saskatchewan.

For more information on Dow AgroSciences Canada Inc. and its products, visit www.dowagro.ca.

-30-

Media Contact:

Bethany McIntyre

Communications Specialist

Dow AgroSciences Canada Inc.

Mobile (226) 921-4464

bmcintyre@dow.com

®™ Trademarks of the Dow Chemical Company (“Dow”) or an affiliated company of Dow. © 2015 Dow AgroSciences LLC