



## FOR IMMEDIATE RELEASE

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### **Enlist™ Field Specialist Provides Solutions to Help Control Tough Weeds**

*Keller educates retailers and growers so they can make informed decisions*

**INDIANAPOLIS — March 2, 2016** — Weed control is becoming more challenging for many growers in the upper Midwest. Ryan Keller, an Enlist™ field specialist, shares information with growers, applicators and retailers from Wisconsin through the Dakotas to help them understand and implement effective weed control programs — including the Enlist weed control system. Enlist crops provide tolerance to Enlist Duo® herbicide, a proprietary blend of glyphosate and new 2,4-D choline.

Keller has seen all types of weed challenges and understands the issues growers face. He is part of a team of Enlist field specialists, experts who provide in-field technical support for growers, distributors, seed companies and retailers.

“I want to help growers make an informed decision about their weed control options,” Keller says. “I can help them get the greatest benefit possible from the Enlist system.”

### **Changing weed control tactics**

As weed species in the upper Midwest begin to show resistance to herbicides such as glyphosate, growers are looking at new approaches to improve weed control. Multiple modes of action are critical especially this spring.

Unusually warm conditions caused by the El Niño effect may allow growers to get in the field earlier this spring. This means weeds could germinate earlier, Keller warns, including tough-to-control waterhemp. He promotes development of a weed management plan. It will be important this spring for growers to clean up their fields with



a burndown and a second preemergence application of a residual product to keep weeds at bay. Then they can come back with a postemergence application such as Enlist Duo featuring different modes of action.

“It’s important for growers to understand how the Enlist system works,” Keller says. “Enlist Duo herbicide offers exceptional control of waterhemp, giant ragweed and many other tough-to-control weeds. Enlist Duo offers two modes of action — glyphosate and a new 2,4-D.”

Enlist Duo® herbicide stays where growers apply it, giving both them and their neighbors peace of mind. Enlist Duo features Colex-D® technology, delivering near-zero volatility, minimized potential for physical drift, low odor and improved handling characteristics.

### **Preserving effective technologies**

Enlist™ field specialists such as Keller are experts in weed management, application technology and crop research. They offer the technical support for growers who adopt the Enlist™ system as well as training, assistance with service inquiries and help implementing Enlist Ahead — a management resource that allows growers, applicators and retailers to achieve the best results from the Enlist system today and in the future.

“Stewardship of our weed control technologies is pivotal,” Keller says. “It takes time to develop new technologies and gain approval for their use. We have to use multiple modes of action in a growing season to prolong the effectiveness of these technologies and maintain effective tools for growers.

“If retailers or growers have any questions, we want them to contact us,” Keller says. “Our goal is to help them learn about their options and achieve successful weed management for their fields both now and in the future.”

Visit [Enlist.com](http://Enlist.com) to learn more about the Enlist weed control system.



## TIPS TO MANAGE WEED RESISTANCE

Growers in the upper Midwest are beginning to see more herbicide-resistant weeds. Taking the following steps during the season can help them manage weed resistance issues:

- Develop an integrated weed management plan that delivers multiple modes of action throughout the season. With resistance increasing, the Enlist™ weed control system allows use of two modes of action.
- Use full rates of the herbicides during applications. Do not use partial rates or trim back for any reason, including cost.
- Spray when weeds are small.
- Scout fields regularly to identify weeds when they are small and easy to control.

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*Ryan Keller, Enlist™ field specialist, is an expert who covers the upper Midwest, including Wisconsin, Minnesota and the Dakotas. Keller is part of a team of Enlist field specialists who provide in-field technical support for growers, distributors, seed companies and retailers.*

### About Dow AgroSciences

Dow AgroSciences discovers, develops, and brings to market crop protection and plant



biotechnology solutions for the growing world. Based in Indianapolis, Indiana, USA, Dow AgroSciences is a wholly owned subsidiary of The Dow Chemical Company and had annual global sales of \$6.4 billion in 2015. Learn more at [www.dowagro.com](http://www.dowagro.com). Follow Dow AgroSciences on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Google+](#), or subscribe to our [News Release RSS Feed](#)

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