



## FOR IMMEDIATE RELEASE

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### **Enlist™ Field Specialist Provides Solutions to Control Challenging Weeds**

*Asbury helps growers, applicators and retailers adopt new and effective programs*

**INDIANAPOLIS — March 2, 2016 —** Corn Belt growers face increasing pressure from herbicide-resistant and tough-to-control weeds. Growers in Iowa and Illinois can rely on their Enlist™ field specialist to help them understand how to manage tough weeds with the Enlist™ weed control system. Enlist crops provide tolerance to Enlist Duo® herbicide, a proprietary blend of glyphosate and new 2,4-D choline.

Andy Asbury is part of a team of Enlist field specialists: experts who provide in-field technical support for growers, distributors, seed companies and retailers. His role is to help growers understand herbicide resistance and how the Enlist system can control resistant weeds.



### **Poised for heavy weed pressure?**

“Growers in our area are dealing with several difficult-to-control weeds, including glyphosate-resistant waterhemp, marestail and giant ragweed,” Asbury says. “These weeds are causing a lot of concern.”

Wet conditions last spring and early summer have exacerbated the situation. Many growers had difficulty making timely herbicide applications. The result was a lot of weeds that deposited a lot of seeds into the soil. Those seeds are poised to emerge in the next one to four years, increasing weed control needs. Controlling weeds this year – beginning before planting and continuing throughout the season – will limit the shedding of additional weed seed that could overwhelm crops in coming years.



The best way to control these weeds is with timely application of herbicides with multiple modes of action. Asbury is working to educate growers, applicators and retailers about using multiple modes of action and how the Enlist system helps.

### **Clean fields early, keep them clean**

Asbury notes it will be important this spring for growers to clean up their fields with a burndown and a preemergence application of a residual product to keep weeds at bay. Then they can come back with a postemergence application featuring different modes of action.

“Growers need tools like the Enlist system to control problem weeds,” Asbury says. “Growers who plant Enlist corn and Enlist soybeans will be able to use Enlist Duo herbicide to control difficult and herbicide-resistant weeds. When growers start with a clean field and apply Enlist Duo before weeds reach six inches tall, they can keep their fields clean.”

Enlist Duo is a proprietary blend of glyphosate and new 2,4-D choline. Because this technology uses two modes of action, it helps preserve and prolong the efficacy of both ingredient herbicides. Enlist Duo features Colex-D® technology, which provides several benefits, including near-zero volatility, minimized potential for physical drift, low odor and improved handling characteristics.

“As an Enlist field specialist, I provide education on best management practices for Enlist Duo application,” Asbury says. He addresses application practices such as appropriate nozzles, boom height, sprayer pressure and other ways to minimize drift.

“I also can assist with service inquiries and help implement Enlist Ahead,” Asbury says. Enlist Ahead is a management resource that allows growers, applicators and retailers to achieve the best results from the Enlist™ system today and in the future. In addition to Enlist Ahead, growers can learn more at [Enlist.com](http://Enlist.com) and by accessing YouTube for additional education on the Enlist system.

Asbury wants to ensure all stakeholders have a positive experience with the Enlist system and understand how it fits into their operations.

“We’re working to increase awareness of the importance of using multiple modes of action,” Asbury says. “Our team can help answer questions and provide any additional information when needed. Growers can contact their Dow AgroSciences reps or their Enlist field specialist. We want to make sure they adopt weed-control programs that work both now and in the years to come.”

Visit [Enlist.com](http://Enlist.com) to learn more about weed control options and the Enlist™ weed control system.



## TIPS TO MANAGE WEED RESISTANCE

Growers in Iowa and Illinois continue to look for solutions to control waterhemp, marehail, giant ragweed and other troublesome weeds. Taking the following steps during the season can help them manage weed resistance issues:

- Develop an integrated weed management plan that delivers multiple modes of action throughout the season. With resistance increasing, the Enlist™ weed control system allows use of two modes of action.
- Use full rates of the herbicides during applications. Do not use partial rates or trim back for any reason, including cost.
- Spray when weeds are small.
- Scout fields regularly to identify weeds when they are small and easy to control.

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*Andy Asbury, an Enlist™ field specialist, is an expert who covers Illinois and Iowa. Asbury is part of a team of Enlist field specialists who provide in-field technical support for growers, distributors, seed companies and retailers.*



## About Dow AgroSciences

Dow AgroSciences discovers, develops, and brings to market crop protection and plant biotechnology solutions for the growing world. Based in Indianapolis, Indiana, USA, Dow AgroSciences is a wholly owned subsidiary of The Dow Chemical Company and had annual global sales of \$6.4 billion in 2015. Learn more at [www.dowagro.com](http://www.dowagro.com). Follow Dow AgroSciences on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Google+](#), or subscribe to our [News Release RSS Feed](#)

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