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## FOR IMMEDIATE RELEASE

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### **Dow AgroSciences Announces Trait Stacking Standards for Enlist™: Advanced Glyphosate Traits Only**

*Company Accelerates Licensing Efforts,  
Announces It Will Not Allow Stacking with First Generation Roundup Ready® Trait in  
U.S.*

**INDIANAPOLIS — January 30, 2015 —** In accordance with its mission to provide the highest performing products to growers, Dow AgroSciences today announced quality standards for glyphosate trait stacking with Enlist. The company said it will allow Enlist to be stacked with advanced glyphosate traits only. It will not allow stacking with the first generation of the Roundup Ready® trait.

“We are committed to optimizing the Enlist system for growers,” says Damon Palmer, Marketing Director, U.S. Seeds, Dow AgroSciences. “We’ve done it with Enlist Duo™ herbicide with Colex-D™ Technology—a proven, superior herbicide tailored for the grower. Today’s announcement helps ensure the Enlist family of soybean traits will be stacked exclusively with other industry leading traits.”





The market continues to move to advanced glyphosate traits since they were introduced because they have been proven to outperform the original Roundup Ready trait. Technology with newer glyphosate traits, including Roundup Ready 2 Yield® and Enlist E3™ soybeans, show no yield drag or lag.

“Enlist soybeans with Roundup Ready 2 Yield and Enlist E3 soybeans—which feature an advanced glyphosate technology owned by [MS Technologies](#)—are our chosen trait platforms moving forward,” says Palmer. “Without question, these are the best trait packages coming to market. Growers should know they can farm with confidence with the Enlist system.”

### **Update on Licensing: Efforts Intensify as Growers Want Choice in the Market**

Dow AgroSciences has been hosting Enlist technology field days and meetings to discuss licensing the Enlist family of traits. Staff from seed companies who sell more than 85 percent of the independent seed company soybean units have attended those events and expressed great interest in licensing the technology, driven largely by the need in the marketplace and grower demand.

Two leading independent seed companies, Stine Seed Company and Merschman Seeds, Inc. have already given their commitment to sell Enlist E3 soybeans. Other leading soybean seed companies have expressed high interest as well.

“We’ve taken a close look at Enlist, and we like what we see,” says Joseph H. Merschman, president and founder, Merschman Seeds, Inc. “It’s a first-class technology. The herbicide is the full package—great weed control and it’s designed to stay where you put it. The traits perform very well and protect the crop. And the germplasm is high quality. That’s the kind of product we want to offer to our growers.”

Farmers who participated in Enlist Grower Research Plots in 2014 overwhelmingly rated the weed control with Enlist Duo™ herbicide higher than their current weed control system. In recent market research, more than 90 percent of soybean growers indicated they are interested in trying the Enlist system in soybeans.<sup>1</sup>

To learn more about the Enlist Weed Control System, visit the Enlist [YouTube channel](#), follow on Twitter at [@EnlistOnline](#) or visit [Enlist.com](#)



## About Dow AgroSciences

Dow AgroSciences discovers, develops, and brings to market crop protection and plant biotechnology solutions for the growing world. Based in Indianapolis, Indiana, USA, Dow AgroSciences is a wholly owned subsidiary of The Dow Chemical Company and had annual global sales of \$7.3 billion in 2014. Learn more at [www.dowagro.com](http://www.dowagro.com). Follow Dow AgroSciences on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Google+](#), or subscribe to our [News Release RSS Feed](#).

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<sup>1</sup>Jefferson Davis Associates, 2014

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