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FOR IMMEDIATE RELEASE

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Hendrix selected as Enlist™ field specialist in Upper Midwest

INDIANAPOLIS — Feb. 13, 2013 — Dow AgroSciences has named Byron Hendrix as an Enlist™ field specialist. He will provide dedicated technical and agronomic support for the Enlist Weed Control System to growers, distributors and retailers in North Dakota, South Dakota, Minnesota, Wisconsin and northern Iowa. Regulatory approvals for the Enlist system are pending.

Formerly a customer agronomist with Mycogen Seeds, Hendrix brings a wealth of weed science, agronomic and agriculture retail experience to Enlist. He holds a bachelor's degree from Western Illinois University and a master's degree in plant and soil science from Southern Illinois University.

“Byron’s corn and soybean agronomy expertise will be an incredible asset to growers, applicators and retailers as they learn more about the Enlist system and, upon regulatory approvals, use Enlist in the field,” says Damon Palmer, Dow AgroSciences U.S. commercial leader, Enlist Weed Control System. “With his strong background and education in weed science, Byron will be able to provide customers with the information they need to adopt the Enlist system with confidence.”



Enlist™ field specialists are experts in weed management, application technology and crop research. They also are an integral part of Enlist Ahead, a benefits-based management resource designed for the grower, applicator and retailer. Field specialists will help retailers and



seed sellers understand the technology and make sound agronomic decisions for their customers' farms through classroom and in-field training.

"Excitement for the Enlist system is building, and I am eager to help the region control glyphosate-resistant and tough weeds," Hendrix says. "I look forward to working with local growers and retailers and being out in the fields with them this summer at our Technology Centers and retailer plots."

Visit Enlist.com or follow us on Twitter[®] at [@EnlistOnline](https://twitter.com/EnlistOnline) to learn more about the Enlist system.

About Dow AgroSciences

Dow AgroSciences, based in Indianapolis, Indiana, USA, develops leading-edge crop protection and plant biotechnology solutions to meet the challenges of the growing world. Dow AgroSciences is a wholly owned subsidiary of The Dow Chemical Company and had annual global sales of \$6.4 billion in 2012. Learn more at www.dowagro.com. Follow Dow AgroSciences on [Facebook](#) and [YouTube](#) or subscribe to our [News Release RSS Feed](#).

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