



FOR IMMEDIATE RELEASE

Contacts:

Vanessa Barr

Bader Rutter

423-368-9750

vbarr@bader-rutter.com

Jill Zeller

Dow AgroSciences

317-337-3224

jzeller@dow.com

Tough Weeds Require Management Plan, Says Enlist™ Field Specialist

Retailers and growers can learn how multiple modes of action can be effective

INDIANAPOLIS — Feb. 26, 2016 — Weeds are becoming a more serious concern, and Southwestern growers are looking for serious solutions. Enlist™ field specialists can help growers understand how to get more out of their weed control programs — including how to incorporate the Enlist weed control system.

Haley Nabors, Enlist field specialist, understands the weed challenges growers in Texas, Oklahoma and Kansas face. She is part of a team of Enlist field specialists, experts who provide in-field technical support for growers, distributors, seed companies and retailers.



“My role is twofold,” Nabors says. “I can help growers understand the value of a weed management program and educate them on the Enlist weed control system. By understanding this technology, they can decide how it fits into their operations. It’s important for growers and retailers to know I’m here to support them.”

Palmer amaranth among top threats

Growers in Nabors’ territory are increasingly concerned about herbicide-resistant weeds. In particular, Palmer amaranth has been tough to control. In southern Texas, waterhemp is becoming a big issues, too.

“I urge growers to develop a weed management plan — what we call a program approach,” Nabors says. “With a wet spring and early summer in 2015, we had lots of weed issues. Some growers saw resistant weeds for the first time. Others who’ve



struggled with resistant weeds had trouble getting into wet fields to make herbicide applications.”

Because of 2015 conditions, weeds produced large amount of viable seeds in the fields that are waiting to germinate this spring.

“It will be important to start clean and stay clean this year,” Nabors says. “Growers will benefit from a preplant burndown, then a preemergence residual herbicide and a timely application of a postemergence herbicide. Using three or more modes of action throughout the season would be ideal.”

Multiple modes of action help

Growers who plant Enlist™ corn and Enlist soybeans will be able to use Enlist Duo® herbicide to control difficult and herbicide-resistant weeds as a part of a program approach. Enlist Duo is not yet registered for use on Enlist cotton. Enlist Duo is a proprietary blend of glyphosate and new 2,4-D choline. Because this technology uses two modes of action, it helps preserve and prolong the efficacy of both ingredient herbicides, and it controls the stubborn weeds that rob yield.

Enlist Duo features Colex-D® technology, which provides several benefits, including near-zero volatility, minimized potential for physical drift, low odor and improved handling characteristics. Enlist field specialists can help ensure growers use this technology effectively, advising on appropriate nozzles, spray pressure and tank cleanout practices.

“Multiple modes of action help keep weed resistance issues in check,” Nabors says. “The Enlist system will provide much-needed additional modes of action to help us preserve and prolong the efficacy of herbicides.”

Providing support, education

Enlist™ field specialists offer the technical support for growers and retailers who adopt the Enlist system. They provide training, assist with service inquiries and help implement Enlist Ahead — a management resource that allows growers, applicators and retailers to achieve the best results from the Enlist system today and in the future. They can help growers understand the Enlist technology and make better decisions.

Nabors says the goal is to work with growers, applicators and dealers to improve weed management options.

“We are here to help,” she says. “We want growers to enjoy weed-control success both now and in the years to come.”

Visit Enlist.com to learn more about weed control options and the Enlist™ weed control system.



Sidebar:

Tips to Manage Weed Resistance

Growers in southwestern states are struggling with a growing list of herbicide-resistant and tough-to-control weeds. Taking the following steps during the season can help them manage weed resistance:

- Develop an integrated weed management plan that delivers multiple modes of action throughout the season. With resistance increasing, the Enlist™ weed control system allows use of effective modes of action.
- Use full rates of the herbicides during applications. Do not use partial rates or trim back for any reason, including cost.
- Spray when weeds are small. Although it can be challenging because of weather and other factors, this is the ideal application timing.
- Scout fields regularly to identify weeds when they are small and easy to control.



Haley Nabors is an Enlist™ field specialist who supports southwestern states, including Texas and Oklahoma. Nabors is part of a team of Enlist field specialists who provide in-field technical support for growers, distributors, seed companies and retailers.

About Dow AgroSciences

Dow AgroSciences discovers, develops, and brings to market crop protection and plant biotechnology solutions for the growing world. Based in Indianapolis, Indiana, USA, Dow AgroSciences is a wholly owned subsidiary of The Dow Chemical Company and had annual global sales of \$6.4 billion in 2015. Learn more at www.dowagro.com. Follow Dow AgroSciences on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Google+](#), or subscribe to our [News Release RSS Feed](#).

—END—

®™DOW Diamond, Colex-D, Enlist, Enlist Duo and the Enlist Logo are trademarks of The Dow Chemical Company (“Dow”) or an affiliated company of Dow. Enlist Duo herbicide is not yet registered for use on Enlist cotton. Enlist Duo is not registered for sale or use in all states. Contact your state pesticide regulatory agency to determine if a product is registered for sale or use in your state. Always read and follow label directions. E33401024 (02/16) BR DAAGNLST6005