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**Dow AgroSciences introduces the Enlist™ Ahead app for the
Enlist Weed Control System**

*New precision tool aids in application planning and resistance management,
putting real-time data in growers' hands*

INDIANAPOLIS — Aug. 12, 2014 — Unveiled today, the Enlist™ Ahead app offers growers and applicators vital herbicide application information from a single source. The app, designed for use with the Enlist Weed Control System, is a precision agriculture tool for maximizing weed control performance, managing weed resistance and making responsible applications of Enlist Duo™ herbicide with Colex-D™ Technology. Regulatory approvals are pending for the Enlist system.

“With the Enlist Ahead app, growers and applicators will be able to carry important application data with them as they move from field to field,” says Damon Palmer, commercial leader, Enlist Weed Control System, Dow AgroSciences. “Two key features of the app — the application planner and the mode of action calculator — will help them make informed decisions for their weed control program and herbicide applications, maximizing their herbicide investment and getting the most from the Enlist technology into the future.”

The Enlist™ Ahead app is part of the Enlist Ahead management resource, which provides technology advancements, management recommendations, training and education. Parts of the app are powered by CDMS, a leading provider of software services and agricultural databases.



Planning for a responsible application of Enlist Duo herbicide

The app's herbicide application planner combines real-time, localized weather data, capabilities to map crop fields and trait technologies, and other important considerations for growers and applicators to review before making a responsible herbicide application.

App users can record the application rate, boom height and nozzle selection. Pulling in local environmental conditions from the closest National Oceanic and Atmospheric Administration (NOAA) weather station, the Enlist Ahead app will show wind speed and wind direction. The local weather will continue to update during the application, allowing applicators to make any necessary adjustments based on weather changes.

After the herbicide application details are entered, the app compiles the information and informs the applicator if conditions meet label requirements and best management practices from Dow AgroSciences.

"We can take the app with us and keep up-to-date on the latest weather so that we know we are applying Enlist Duo in the right conditions," says Brett Reiss, grower research plot participant.

In the future, the Enlist Ahead app will allow growers and applicators to access information from sensitive crop registries, which will enable them to locate specialty crops in relation to fields planted with crops using the Enlist system.

"With this app, we'll give farmers and applicators one tool where they can view all the critical information for a responsible application of Enlist Duo and maximize their weed control performance," Palmer says.

Manage weed resistance with mode of action (MOA) calculator

Using multiple modes of action helps growers prevent and manage resistant weeds. With the app's MOA calculator, growers will select the herbicides they plan to apply to their Enlist™ crop, including a foundation herbicide and a postemergence application of Enlist Duo herbicide. The app will indicate whether the herbicides entered are in different herbicide groups.

Based on the number of modes of action in the products selected, the app also will indicate whether the weed control program entered is good, moderate or poor with regard to resistance management.

Enlist Ahead app keeps additional reference tools within reach

Within the app, growers and applicators will be able to refer to other herbicides' labels in addition to the Enlist product use guide, tank cleanout practices and label for Enlist Duo™. These tools will help growers and applicators make a successful application of Enlist Duo herbicide.



The Enlist Ahead app will be available for download for both iOS and Android tablets once the Enlist system is commercialized. Pending regulatory approvals, Dow AgroSciences expects to launch Enlist™ corn and soybeans in 2015, followed by Enlist E3™ soybeans and Enlist cotton in 2016.

For more information, visit Enlist.com and follow us on Twitter at [@EnlistOnline](https://twitter.com/EnlistOnline).

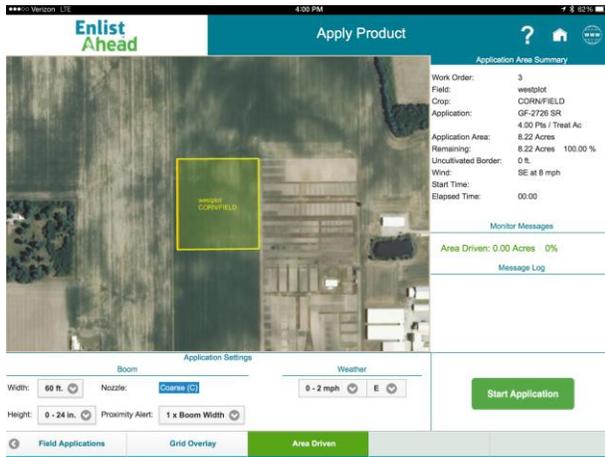
About Dow AgroSciences

Dow AgroSciences, based in Indianapolis, Indiana, USA, is committed to discovering, developing, and bringing to market crop protection and plant biotechnology solutions for the growing world. Dow AgroSciences is a wholly owned subsidiary of The Dow Chemical Company and had annual global sales of \$7.1 billion in 2013. Learn more at www.dowagro.com. Follow Dow AgroSciences on [Facebook](#), [Twitter](#), and [YouTube](#) or subscribe to our [News Release RSS Feed](#).

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The Enlist™ Ahead app will help growers and applicators manage weed resistance and make responsible applications of Enlist Duo™ herbicide with Colex-D™ Technology. Regulatory approvals are pending for the Enlist system.



With the application planner in the Enlist Ahead app, growers and applicators will review important herbicide application considerations before making a responsible application of Enlist Duo herbicide. Regulatory approvals are pending for the Enlist system.

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