



FOR IMMEDIATE RELEASE

Contacts:

Vanessa Barr

Bader Rutter

423-368-9750

vbarr@bader-rutter.com

Jill Zeller

Dow AgroSciences

317-337-3224

jzeller@dow.com

Adopt Effective Strategies to Control Challenging Weeds

Hillger offers input to develop viable weed management plans

INDIANAPOLIS — March 2, 2016 — Growers are struggling with hard-to-control and herbicide-resistant weeds. The challenges are mounting. Enlist™ field specialists can help growers understand how to get the most out of their weed control programs — including the Enlist weed control system. Enlist crops provide tolerance to Enlist Duo® herbicide, a proprietary blend of glyphosate and new 2,4-D choline.

David Hillger, Ph.D., is an Enlist field specialist, covering the eastern Corn Belt, including Ohio and Indiana. Hillger understands the issues growers face. He's part of a team of Enlist field specialists: experts who provide in-field technical support for growers, distributors, seed companies and retailers.



Improving management decisions

Hillger's role is to help growers understand the Enlist technology and make better weed management decisions. These decisions are becoming more critical every summer.

“In our area, glyphosate resistant marestail is a major concern,” Hillger says. “Our options to control marestail in soybeans are limited. Giant ragweed is also becoming more of an issue for eastern Corn Belt growers. We have a lot of no-till acres, which makes it difficult to break up the weed life cycle.”

Wet conditions last spring and early summer didn't help. Many acres remained unplanted, and weeds grew unchecked. Some growers had difficulty getting into wet



fields to make timely herbicide applications. This allowed weeds to shed large numbers of seeds.

“It’s tough to control weeds if you have a year or two where they’re able to reproduce and deposit seeds in the soil,” Hillger says. “Those seeds can continue to emerge for the next three or four years. Although growers are looking at ways to cut input costs, it may be more expensive long term to allow weeds to flourish in 2016.”

Why a plan can help

That’s why Hillger promotes development of a weed management plan. It will be important this spring for growers to clean up their fields with an effective burndown that contains a residual product to help keep weeds at bay. Then they can come back with a postemergence application featuring different modes of action.

“We need tools like the Enlist system to control these problem weeds,” Hillger says. “Growers who plant Enlist corn and Enlist soybeans will be able to control difficult and herbicide-resistant weeds by using Enlist Duo herbicide as a postemergent application as part of a program approach. Enlist Duo offers the flexibility of a wide application window. However, the Enlist system works best if you control weeds when they’re small – 4 to 6 inches tall.”

Enlist Duo is a proprietary blend of glyphosate and new 2,4-D choline. Because this technology uses two modes of action, it helps preserve and prolong the efficacy of both active ingredients. Enlist Duo features Colex-D® technology, which provides several benefits, including near-zero volatility, minimized potential for physical drift, low odor and improved handling characteristics.

“We offer training, assist with service inquiries and help implement Enlist Ahead,” Hillger says. Enlist™ Ahead is a management resource that allows growers, applicators and retailers to achieve the best results from the Enlist system today and in the future.

In addition to helping people understand the Enlist system, Enlist field specialists help with topics including application practices and development of an effective weed control program. They answer equipment questions, explaining appropriate nozzles, boom height, sprayer pressure and speed to minimize drift as well as tank cleanout practices.

“Dow AgroSciences has created the Enlist field specialist position to help growers understand their weed challenges and options,” Hillger says. “We’re unique: Our role is to focus on the Enlist technology and lead the way in herbicide tolerant crops. Our goal is help growers develop successful weed management plans this year and beyond.”

Visit Enlist.com to learn more about weed control options and the Enlist™ weed control system.



TIPS TO MANAGE WEED RESISTANCE

Growers in the eastern Corn Belt can struggle to control marehail and giant ragweed. Taking the following steps during the season can help them manage weed resistance issues:

- Develop an integrated weed management plan that delivers multiple modes of action throughout the season. With resistance increasing, the Enlist™ weed control system allows use of two modes of action.
- Use full rates of the herbicides during applications. Do not use partial rates or trim back for any reason, including cost.
- Spray when weeds are small.
- Scout fields regularly to identify weeds when they are small and easy to control.

*Trademark of The Dow Chemical Company ("Dow") or an affiliated company of Dow. Enlist Duo® herbicide is not yet registered for use on Enlist cotton. Enlist Duo is not registered for sale or use in all states. Contact your state pesticide regulatory agency to determine if a product is for sale or use in your state. Always read and follow label directions. ©2016 Dow AgroSciences LLC



David Hillger, Ph.D., an Enlist™ field specialist, is an expert who covers eastern Corn Belt states including Indiana and Ohio. Hillger is part of a team of Enlist field specialists who provide in-field technical support for growers, distributors, seed companies and retailers.



About Dow AgroSciences

Dow AgroSciences discovers, develops, and brings to market crop protection and plant biotechnology solutions for the growing world. Based in Indianapolis, Indiana, USA, Dow AgroSciences is a wholly owned subsidiary of The Dow Chemical Company and had annual global sales of \$6.4 billion in 2015. Learn more at www.dowagro.com. Follow Dow AgroSciences on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Google+](#), or subscribe to our [News Release RSS Feed](#)

—END—

®™ DOW Diamond, Colex-D, Enlist, Enlist Duo and the Enlist Logo are trademarks of The Dow Chemical Company ("Dow") or an affiliated company of Dow. Enlist Duo herbicide is not yet registered for use on Enlist cotton. Enlist Duo is not registered for sale or use in all states. Contact your state pesticide regulatory agency to determine if a product is registered for sale or use in your state. Always read and follow label directions.

E33401024 (03/16) BR DAAGNLST6005